

LAKWOOD RESORT OWNER BOARD CANDIDATE'S RESUME

Name: JAMES EARL DAVIS
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Date: 03 January 2012
Telephone: 573-676-5853

Education:

- BS Mechanical Engineering, University of Missouri-Rolla - 1972
- MS Engineering Management, University of Missouri-Rolla - 1991
- Registered Professional Engineer, - Missouri - 1978

Experience:

- Engineer, Supervisory, and Department Head positions at Ameren Missouri, Callaway Energy Center since Sept. 1977.
- **11 ½ year Lakewood Board member (August 1999 thru March 2008 and March 2009 to 2012).** I served as the board president and secretary/treasurer for several years. I was involved with the lawyers during the original property transfer. I have been involved in the selection of the new resort office computer system, numerous property improvements, as well as the normal board responsibilities associated with operating policies and procedures.
- A member of the Mokane Lodge of Ancient Free & Accepted Masons. I have previously held several officer positions.
- Served as School Board member on the South Callaway R-II School Board for 9 years, board president two years. I completed several the Missouri School Board's Association's Certified Board Member Training Programs and attended numerous training seminars to learn about being a board member and school regulations and operation.
- Served on the Kilowatt Credit Union Supervisory Committee for 6 years, chairman two years. I completed the National Credit Union Association's Volunteer Achievement Training Program for supervisory committee members and attended annual training seminars to maintain a current awareness of credit union regulations and operating requirements.

1. What do you consider to be short-term concerns of Lakewood?

A high priority is to ensure the 'overall' resort condition and appearance is maintained to meet owner and guest expectations and RCI Gold Crown Status requirements. Maintaining RCI Gold Crown status ensures owners achieve maximum trading power through RCI for their exchanges. The board needs to establish an effective way to get owner input (concerns & desires) so appropriate action can be considered. Ensure effective and efficient performance by the new Sales Staff to sell Homeowner Association owned weeks to increase our income and help keep the maintenance fees as low as possible. We must also ensure the Sales Staff provides excellent service to owner's wishing to sell their Lakewood units. We need to establish an aggressive rental program to establish an income stream (in lieu of the maintenance fee) for Homeowner Association owned weeks. To maintain a future vision for Lakewood's operation, we need to continue long range planning for the upkeep of the units, buildings, and common property, as well as, determine ideas for the use of the undeveloped property to the west of Building 6.

2. What do you consider to be the long-term concerns of Lakewood?

Maintain the high quality operation of Lakewood to ensure the RCI Gold Crown standards and excellent service to the owners and guests by maintaining excellent management and staff performance while keeping the maintenance fees as low as reasonably possible. We must be good stewards of Lakewood's resources (your maintenance fees and the resort property) by providing superior financial management. A major part of this resource management must include ensuring any program or amenity considered for addition or deletion complements Lakewood's overall purpose and scope and is truly in the best interest of the majority of the owners. The board needs to establish a development plan for the property to the west of Bldg. 6 that accounts for the desires of the majority of the owners and appropriately adds value to Lakewood. Initiate the change and get owner approval of the By-Laws to eliminate the perpetuity wording. The current perpetuity wording (Article 39 of the Original By-Laws) requires a meeting between 180 and 60 days prior to May 01, 2033 at which a majority vote of all owners (NOT a majority of owners present) is required for Lakewood to stay a Time Share ownership for an additional 10 years. This requirement must be repeated very 10 years thereafter. We need to change the By-Laws to eliminate the perpetuity wording. By-Law changes require a favorable vote by 2/3 of all owners, but do not have any time restrictions as to when the vote is taken or time period over which the votes are collected. This change will keep Lakewood a Time Share resort forever!!!

3. Why do you want to be a Lakewood board member?

The board must continue to identify ways to improve resort operations and ensure we do not become mission or agenda driven or satisfied with the status quo. I want to continue being a part of this improvement effort. I want the opportunity to help ensure the new Sales Staff and sales effort is successful. I want to continue to improve Lakewood's policies and practices to ensure our operation supports owners and guests. I want to volunteer part of my time to an organization I sincerely believe in that allows me to utilize my experience to help yet still gives me an opportunity to learn something new. I believe my good communication skills, attention to detail, and the ability to understand and implement legal regulations and requirements are benefits. I believe I have demonstrated my commitment to volunteer efforts of this magnitude, and still have the desire, traits, and skills necessary to once again effectively serve Lakewood in a positive way. Your vote would be greatly appreciated.

Signature: James Earl Davis 01-03-2012 James Earl Davis

Date: 03 January 2012